## **Enterprise Integration** Summit

Integration Powers Digital Transformation

**A Virtual Event** 

December 10 • March 25 • August 26

**Enterprise Integration Summit** features 6-10 vendors who will show how APIs, iPaaS, & hybrid integration are key enablers for today's digital business.

## **Topics**

- **Powering 'Digital Transformation'** *Trends in APIs, iPaaS, Microservices* Learn how API Management and cloud-based integration deliver smarter, scalable, easy-to-provision business apps & data.
- **Low-Code Integration** *Empower the Citizen Integrator* See how 'drag-and-drop' integration empowers self-service for the 'citizen developer' and helps experienced integrators deliver projects faster.
- Hybrid Integration Unlock Legacy Value for End-to-End Solutions
   For many large enterprises, legacy apps and data remain the core of business value. Learn the proven mission-critical tools and techniques for connecting on-prem, cloud and mobile.
- RPA and Integration Automation Bring Intelligence To Processes
  Robotic Process Automation allows F2000s to streamline complex processes
  and workflows. See how difficult legacy integration projects are now possible
  with RPA, AI and automation.
- **Security as a Service** *Integration Secures the Digital Enterprise*The distributed enterprise is stressing traditional security. Learn how top firms use integration for always-on, always updated security with authentication, visibility and control.

### Job Level

Project Management 31%
C-Level, VP, Director 34%
Developer 24%
Operations 9%

## **Job** Functions

Enterprise Architects
Application Integrators
Software Developers
Business Application Managers
CxOs

#### **Fast** Facts

#### Overview

Concept: 6-10 leading enterprise vendors present
 Speaker Opp: Webinar Style Presentation - 30 minutes
 Audience: 70% > 1k 25% > 25k employees

• GEOs: 75% United States

Production: 3 weeks in advance via Zoom

No Hassles: Introduce IDN to your speaker & we take over

#### **IDN** Deliverables

Leads: All sponsors get complete registration list

Guaranteed: 700 guaranteed - 800-900 average

#### Metrics

Contact: You get all registrant contact info

Attended: Who attended live

Viewed: Who listened to your speaker

Touched: Who viewed your white papers and demos

## **Past** Sponsors





























# Virtual Summit Calendar

More than 115 events produced

<b>Q4</b> 2020	Summit	Topics
October 22	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • Al/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
December 10	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security
<b>Q1</b> 2021		
January 21	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
February 18	Intelligent Data Summit	Al/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
March 25	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security
<b>Q2</b> 2021		
April 22	Application Architecture Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
June 10	Cloud Architecture Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi- Cloud • MDM • Microservices • Governance & Security
<b>Q3</b> 2021		
July 22	Intelligent Data Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 26	Enterprise Integration Summit	API Management • Agile Integration • Data Virtualization • EDI/ B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi- Cloud • Security
September 23	Application Architecture Summit	Low-Code • DevOps • Al/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management