Cloud Architecture Summit
Foundational Technologies for Cloud Innovation

A Virtual Event   October 22 • February 18

Cloud Architecture Summit features 6-10 vendors who will show how to make the cloud a core pillar of a modern end-to-end enterprise architecture.

Topics

- **Hybrid Integration, iPaaS & Multi-Cloud -** *Foundations for Cloud Innovation*
  See how modern cloud architectures are helping enterprises deliver SaaS integration, real-time analytics, dynamic apps, streaming and IoT.

- **Modernize with APIs** – *The Cloud's Lingua Franca Interface*
  For years, APIs have provided easy interaction between apps, datasets and services. See how today's APIs support full-stack interoperability for cloud.

- **Security and Governance** - *Automate Identity, Protection & Complianc*e
  Bring automation to authentication, governance, privacy and real-time security for end-to-end cloud and on-prem infrastructures.

- **Enterprise-Class DevOps** – *Align Cloud Developers & IT Ops*
  The new cloud app lifecycle goes through DevOps. Learn how to bring automation, visibility and collaboration to cloud apps with Kubernetes, microservices and more.

- **AI/ML Lifecycle** - *Cloud Powered Revolution*
  AI and machine learning are changing cloud-based appdev, analytics, security and operations. See how to simplify access and sharing to modelling tools, data, and computational resources.

Job Level

Project Management	33%
C-Level, VP, Director	28%
Developer	26%
Operations	9 %

Job Functions

Enterprise Architects

Cloud Engineers

Application Integrators

Software Developers

DevOps

CxOs

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Audience: 70% > 1k   25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Past Sponsors

IBM   ACTIAN

Lightstep   okta

IMMUTA   Red Hat

boomi   ORACLE

software AG   TREND MICRO

influxdata   Progress

snapLogic   MICRO FOCUS

Virtual Summit Calendar

More than 115 events produced

Q3 2020	Summit	Topics
July 23	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
August 27	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security
September 24	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

Q4 2020		
October 22	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
December 10	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q1 2021		
January 21	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management
February 18	**Cloud Architecture** Summit	Cloud Services (PaaS, IaaS, SaaS, iPaaS) • API Management • AI/ML • Agile Integration • Cloud-Native • DevOps Hybrid/Multi-Cloud • MDM • Microservices • Governance & Security
March 25	**Enterprise Integration** Summit	API Management • Agile Integration • Data Virtualization • EDI/B2B • Hybrid Cloud • iPaaS • Messaging • Microservices • Multi-Cloud • Security

Q2 2021		
April 22	**Intelligent Data** Summit	AI/ML • Analytics • Business Intelligence • Dashboards • Data Lakes • Data Governance • Hadoop • IoT • MDM • Predictive • Real-Time • Streaming
June 10	**Application Architecture** Summit	Low-Code • DevOps • AI/ML • APIs & Microservices • Blockchain • Cloud-Native • UX • Process & Workflow • Security • Value Stream Management

July 02, 2020