CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

CLOUD-CON: Integration & APIs is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – Agile, seamless and low-code integration for apps and data – wherever they live. Learn the power of APIs, composite apps, SaaS, iPaaS, etc.

- **iPaaS Comes of Age -** See how integration Platform-as a-Service supports the full integration lifecycle - design, deploy and manage. Low cost, fast, low-hassle integration.

- **Successful API-Driven Businessess** – Every F1000 firm is expected to create, share or subscribe to APIs and microservices for business-critical apps within 5 years. Learn the top business-driven trends.

- **Ensure Trust, Enforce Policy** – Secure access, authentication and governance for data at rest and data in motion between on premise, cloud and mobile apps.

- **Intelligent Insights from Diverse Data** - Ensure rapid, reliable and accurate business insights from diverse data. Secrets to using MDM, smart queries, data virtualization and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 43%   1,000(+): 63%
- GEO Location: USA: 76%   Europe: 8%   India: 7%   ROW: 9%

Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & APIs	December 8, 2016
CLOUD-CON: Integration & APIs	June 22, 2017
CLOUD-CON: Integration & APIs	December 7, 2017

Integration
developer news
www.idevnews.com

Job Level

Project Management	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

Past Participants

IBM • DELL Boomi • informatica • ca technologies • Jitterbit • talend • akana Powering the API Economy formerly SOA software • Ping Identity • redhat • snapLogic • PROGRESS

ONLINE CONFERENCES

Mobile + IoT Summit

APR 27, 2017
SEP 21, 2017

Recent Event Stats

1,082	Qualified, cleansed registrations
64%	US Registrations
59%	> 1,000 employees

Job Levels

Project Manager	34%
C-Level, VP, Director	38%
Developer	19%
Operations	6%

Enterprise Security Summit

JAN 26, 2017
JUL 27, 2017

Recent Event Stats

787	Qualified, cleansed registrations
77%	US Registrations
65%	> 1,000 employees

Job Levels

Project Manager	33%
C-Level, VP, Director	29%
Developer	18%
Operations	15%

Application Architecture Summit

FEB 23, 2017

Projected Event Stats

800	Qualified, cleansed registrations
70%	US Registrations
60%	> 1,000 employees

Projected Job Levels

Project Manager	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Intelligent Data Summit

MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164	Qualified, cleansed registrations
70%	US Registrations
62%	> 1,000 employees

Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	23%
Operations	11%

CLOUD-CON: Integration & APIs

DEC 8, 2016
JUN 22, 2017
DEC 7, 2017

Recent Event Stats

817	Qualified, cleansed registrations
76%	US Registrations
63%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	36%
Developer	17%
Operations	7%

Enterprise Integration Summit

MAR 23, 2017
AUG 24, 2017

Recent Event Stats

909	Qualified, cleansed registrations
73%	US Registrations
70%	> 1,000 employees

Job Levels

Project Manager	36%
C-Level, VP, Director	35%
Developer	21%
Operations	6%