

Application Architect Summit

Modern Application Development for Digital Business

An Online Conference

September 21, 2017

Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and updates.

Topics

- **Enterprise-Class DevOps is Here** – Seamlessly bridge developers and IT ops. Speed the app lifecycle – from design, launch and testing for on-prem, hybrid or cloud apps.
- **Cloud, Containers & Microservices** – These technologies will fundamentally change how applications are developed and run now – and for the next 5-10 years.
- **Low-Code Development for Faster Builds, Deployments** – Agile model-driven environments that deliver apps more quickly and easily. Eliminate low-level programming; promote reuse.
- **Application Platform as a Service** – Stacked with a rich set of services for Data Integration, Messaging, Testing, Security & Analytics.
- **Hybrid Apps - No Lock-In** – Build or migrate cloud and hybrid apps -- with no fear of vendor lock-in.
- **Auto-Scaling at Low Cost** – Let the platform elastically orchestrate resources while auto-adjusting costs for time of need.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 (minimum); 900 (average)

Audience

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 50% 1,000(+): 60%
- GEO Location: USA: 70% Europe: 10% ROW: 20%

Upcoming Events

Show	Broadcast Date
Application Architect Summit	September 21, 2017

Integration

developer news
www.idevnews.com

Projected Job Level

Project Management	30%
C-Level, VP, Director	35%
Developer	25%
Operations	10%

Featured Technologies

APIs & Microservices	DevOps & Containers
Low-Code Development	Open Stack, PaaS, iPaaS
Integration, Messaging, Security & Analytics	Omni-Channel

Past Participants



ONLINE CONFERENCES

Mobile + IoT Summit

APR 27, 2017

Recent Event Stats

1,082 Qualified, cleansed registrations
64% US Registrations
59% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 38%
Developer 19%
Operations 6%

Enterprise Security Summit

JUL 27, 2017

Recent Event Stats

787 Qualified, cleansed registrations
77% US Registrations
65% > 1,000 employees

Job Levels

Project Manager 33%
C-Level, VP, Director 29%
Developer 18%
Operations 15%

Application Architecture Summit

SEP 21, 2017

Projected Event Stats

800 Qualified, cleansed registrations
70% US Registrations
60% > 1,000 employees

Projected Job Levels

Project Manager 30%
C-Level, VP, Director 35%
Developer 25%
Operations 10%

Intelligent Data Summit

MAY 25, 2017
OCT 26, 2017

Recent Event Stats

1,164 Qualified, cleansed registrations
70% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 23%
Operations 11%

CLOUD-CON: Integration & APIs

JUN 22, 2017
DEC 7, 2017

Recent Event Stats

817 Qualified, cleansed registrations
76% US Registrations
63% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 36%
Developer 17%
Operations 7%

Enterprise Integration Summit

MAR 23, 2017
AUG 24, 2017

Recent Event Stats

909 Qualified, cleansed registrations
73% US Registrations
70% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 35%
Developer 21%
Operations 6%