Mobile + IoT Summit

Your Guide to Building the Connected World

An Online Conference

May 24, 2018 • December 6, 2018

Mobile + IoT Summit is a Multi-Vendor Online Conference where Mobile and IoT experts will reveal how to design and deliver apps, data & microservices for the 'connected world'. Subjects to include: low-code platforms, easy integration, streaming data, mobile BI, IoT and security.

Topics

- The Age of Low-Code, No-Code Mobile Platforms Speed & simplify mobile app delivery. Cut complexity of mobile app integration. Enhance mobile apps with security, identity and management. All code-free.
- The Enterprise-Ready 'Connected Architecture' Get the recipes for delivering fast and repeatable success for mobile and IoT including APIs, cloud, data streaming, microservices & messaging.
- **Emerging Best Practices for IoT Apps** Tips to develop, deploy and run IoT apps that leverage huge data volumes across limitless endpoints.
- Mobile BI & Analytics Provide your mobile workforce with customized, real-time info on business and customer activity. Rapidly build and deliver mobile-friendly analytics, 'interactive' dashboards, insights and reports.
- **Boost Mobile Interaction with Chatbots and AI** See how intelligent bots and AI are changing the face of customer engagement for mobile apps. Add 'automated' conversations without complex coding.
- Secure Any App, Data or Thing Protect mobile apps, data, streams, IoT endpoints -- and users. Latest practices for encryption, identity, MFA, SSO, SSL/TLS, tokens, more.

Sponsor Benefits

- Sales-Generation Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment No Travel
- Thought-Leadership / Branding Present with Other Quadrant Leaders
- Speaking Opportunity Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation 700 guaranteed 1,000 average

Audience

• Job Function: C-Level, Directors, Enterprise Architects, Mobile App

Developers, Data Professionals, Applications Owners, LOB Managers, Cloud Professionals, IT Operations &

Mobile Professionals

• Company Size: 5,000(+): 47% 1,000(+): 62%

• GEO Location: USA: 65% Europe: 7% India: 13% ROW: 15%

Upcoming Events

Show	Broadcast Date
Mobile + IoT Summit	May 24, 2018
Mobile + IoT Summit	December 6, 2018

Integration

developer news www.idevnews.com

Job Level

Project Management 35%

C-Level, VP, Director 37%

Developer 19%

Operations 6%

Featured Technologies

Mobile Platforms Data Integration (MADP) (API, Streams) EMM, MAM, Security (IAM, MDM OAuth, SSO) Internet of DevOps, Things Testing **Process** BAM / Improvement Dashboards

Past Participants











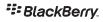






















ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018 JUL 26, 2018

Recent Event Stats *

1,175 Qualified, cleansed registrations

67% US Registrations 66% > 1,000 employees

Job Levels

Project Manager 36% C-Level, VP, Director 34% Developer 21% Operations 7%

Intelligent Data Summit

FEB 22, 2018 AUG 23, 2018

Recent Event Stats *

1,062 Qualified, cleansed registrations

69% US Registrations 66% > 1,000 employees

Job Levels

Project Manager 34% C-Level, VP, Director 31% Developer 23% Operations 8%

Mobile + IoT Summit

MAY 24, 2018 DEC 6, 2018

Recent Event Stats *

1,034 Qualified, cleansed registrations

65% US Registrations 62% > 1,000 employees

Job Levels

Project Manager 35% C-Level, VP, Director 37% Developer 19% Operations 6%

* Based on the last 2 events

CLOUD-CON: Integration & APIs

APR 26, 2018 OCT 25, 2018

Recent Event Stats *

1,002 Qualified, cleansed registrations

67% US Registrations 68% > 1,000 employees

Job Levels

Project Manager 35% C-Level, VP, Director 32% Developer 23% Operations 8%

Application Architecture Summit MAR 22, 2018 SEP 20, 2018

Projected Event Stats *

1,123 Qualified, cleansed registrations

64% US Registrations 69% > 1,000 employees

Projected Job Levels

Project Manager 35% C-Level, VP, Director 31% Developer 27% Operations 6%

Enterprise Security Summit

JUN 21, 2018

Recent Event Stats *

1,035 Qualified, cleansed registrations

70% US Registrations 67% > 1,000 employees

Job Levels

Project Manager 37%
C-Level, VP, Director 28%
Developer 18%
Operations 13%