Application Architecture Summit is a multi-vendor online event where experts explore application platforms, frameworks and tools for low-hassle and light-speed app development, testing, delivery and security.

**Topics**

- **Low-Code Development for Fast Apps** - Low-code, no-code model-driven platforms to design and deliver apps quickly and easily. Eliminate complex programming. Promote agility, reuse and even self-service.
- **Intelligent Process Apps & Automated Flows** - Streamline complex processes with new-gen apps and workflows. Eye-popping business outcomes and customer UX. Explore RPA.
- **Enterprise-Class DevOps is Here** - Align developers and IT ops. Speed the new agile app lifecycle - from design, test, launch, orchestrate & management.
- **Cloud, Containers, APIs & Microservices** – Explore these key ingredients to new-gen app architecture. Cross the chasm from ‘fail fast’ to ‘succeed frequently.’
- **Hybrid & Cloud-Native Omnichannel Apps** – Build or migrate mobile, web and omni apps for cloud-native, multi-cloud or hybrid environments. Avoid vendor lock-in.
- **AI, Machine Learning for Smarter, Stickier Apps** – Learn how firms use AI/ML to improve testing, user experience, security and more.

**Sponsor Benefits**

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

**Audience**

- Job Functions: C-Level, Directors, Enterprise Architects, DevOps, Developers, Business Analysts, Applications Owners, LOB Managers, IT Operations & Mobile Professionals
- Company Size: 5,000(+): 47% 1,000(+): 69%
- GEO Location: USA: 64% Europe: 10% India: 11% ROW: 14%

**Upcoming Events**

<table>
<thead>
<tr>
<th>Show</th>
<th>Broadcast Date</th>
</tr>
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<tbody>
<tr>
<td>Application Architecture Summit</td>
<td>March 22, 2018</td>
</tr>
<tr>
<td>Application Architecture Summit</td>
<td>September 20, 2018</td>
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**Job Level**

<table>
<thead>
<tr>
<th>Job Level</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Project Management</td>
<td>35%</td>
</tr>
<tr>
<td>C-Level, VP, Director</td>
<td>31%</td>
</tr>
<tr>
<td>Developer</td>
<td>27%</td>
</tr>
<tr>
<td>Operations</td>
<td>6%</td>
</tr>
</tbody>
</table>

**Featured Technologies**

- APIs & Microservices
- DevOps & Containers
- Low-Code Development
- RPA & Process Integration
- Messaging
- Omnichannel
- Access & Data Security
- Analytics

**Past Participants**

- IBM
- Oracle
- Bonitasoft
- AgilePoint
- BP Logix
- Appian
- Talend
- Software AG
- Informatica
- Micropact
- Fujitsu
- Symantec
- New Relic
- outsytstems
- redhat

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### Enterprise Integration Summit

**Recent Event Stats**
- 1,175 Qualified, cleansed registrations
- 67% US Registrations
- 66% > 1,000 employees

**Job Levels**
- Project Manager: 36%
- C-Level, VP, Director: 34%
- Developer: 21%
- Operations: 7%

### Mobile + IoT Summit

**Recent Event Stats**
- 1,034 Qualified, cleansed registrations
- 65% US Registrations
- 62% > 1,000 employees

**Job Levels**
- Project Manager: 35%
- C-Level, VP, Director: 37%
- Developer: 19%
- Operations: 6%

### Intelligent Data Summit

**Recent Event Stats**
- 1,062 Qualified, cleansed registrations
- 69% US Registrations
- 66% > 1,000 employees

**Job Levels**
- Project Manager: 34%
- C-Level, VP, Director: 31%
- Developer: 23%
- Operations: 8%

### Application Architecture Summit

**Projected Event Stats**
- 1,123 Qualified, cleansed registrations
- 64% US Registrations
- 69% > 1,000 employees

**Projected Job Levels**
- Project Manager: 35%
- C-Level, VP, Director: 31%
- Developer: 27%
- Operations: 6%

### Enterprise Security Summit

**Recent Event Stats**
- 1,035 Qualified, cleansed registrations
- 70% US Registrations
- 67% > 1,000 employees

**Job Levels**
- Project Manager: 37%
- C-Level, VP, Director: 28%
- Developer: 18%
- Operations: 13%

* Based on the last 2 events