

Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

February 22, 2018 • August 23, 2018

Intelligent Data Summit is a multi-vendor online event that will explore how data's 3Vs (volumes, varieties and velocity) create new opportunities for apps and analytics. Learn how fast and easy access to today's data (structured, unstructured, streaming & machine logs) is becoming more crucial to the data-driven enterprise.

Topics

- **MDM & Data Integrity for the Digital Enterprise** – Control and manage data to deliver analytics, data consistency & business integrity.
- **Analytics, BI & Dashboards for Big ROI** – Today's "Wow Factors!" for big business value. Self-service, predictive analytics, interactive BI, visualization and more – even in real-time.
- **Intelligent Data Must Be Secure, Compliant** – To deliver business value in 2018, intelligent data must be always secure and always compliant. See how to achieve end-to-end security and compliance across on-prem and cloud. Focus: identity, masking, GDPR, SOC.
- **Operationalize Your Data To Extend Value** - Capture 'just-in-time' value with data fabrics, data pipelines and in-memory solutions. Succeed with fraud detection, IoT, security and more.
- **Get All Your Data Working Together** - Ingest, prep, integrate and correlate varied data sources. Power of data fabrics and data virtualization.
- **AI and Machine Learning for Intelligent Data** - Trends in how AI and ML are making intelligent data more powerful than ever. Predictive algorithms for business outcomes, customer engagement, security, e-commerce / retail and more.

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 46% 1,000(+): 66%
- GEO Location: USA: 69% Europe: 8% India: 9% ROW: 14%

Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 22, 2018
Intelligent Data Summit	August 23, 2018

Integration

developer news
www.idevnews.com

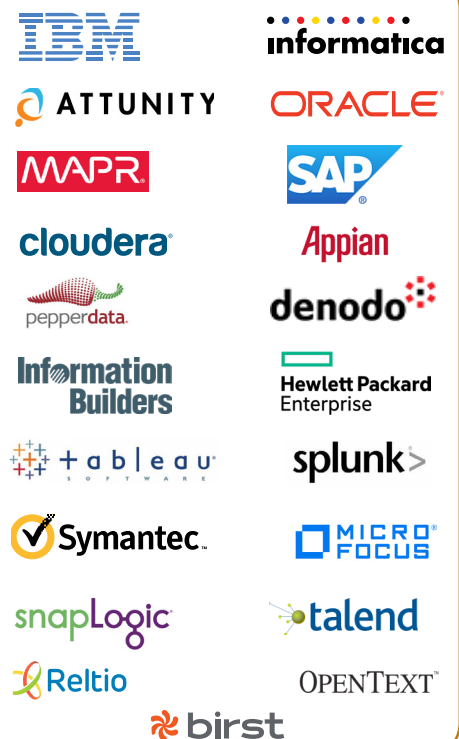
Job Level

Project Management	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

Featured Technologies

Analytics	BI / Dashboard (Virtualization)
Compliance, GDPR	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	AI /Machine Learning
Security	MDM

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018
JUL 26, 2018

Recent Event Stats *

1,175 Qualified, cleansed registrations
67% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 34%
Developer 21%
Operations 7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002 Qualified, cleansed registrations
67% US Registrations
68% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 32%
Developer 23%
Operations 8%

Intelligent Data Summit

FEB 22, 2018
AUG 23, 2018

Recent Event Stats *

1,062 Qualified, cleansed registrations
69% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 31%
Developer 23%
Operations 8%

Application Architecture Summit

MAR 22, 2018
SEP 20, 2018

Projected Event Stats *

1,123 Qualified, cleansed registrations
64% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 27%
Operations 6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034 Qualified, cleansed registrations
65% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 37%
Developer 19%
Operations 6%

Enterprise Security Summit

JUN 21, 2018

Recent Event Stats *

1,035 Qualified, cleansed registrations
70% US Registrations
67% > 1,000 employees

Job Levels

Project Manager 37%
C-Level, VP, Director 28%
Developer 18%
Operations 13%

* Based on the last 2 events