

# Enterprise Integration Summit

Integration Powers Digital Transformation for APIs, Apps, Data & Cloud

An Online Conference

January 25, 2018 • July 26, 2018

**Enterprise Integration Summit** is a multi-vendor online event that shows how modern integration technologies are now key enablers for digital business success. Attendees will learn how to deliver fast and reliable success for APIs, Big Data, IoT, SaaS and Mobile.

**Integration**

developer news

www.idevnews.com

## Topics

- **APIs and iPaaS Deliver the 'Digital Enterprise'** – Learn how API Management and cloud-based integration are delivering smarter, scalable, easy-to-provision ways to integrate apps and data.
- **Integration + Big Data for Analytics** – Explore how F2000s are unlocking big ROI by adding modern integration to their big data, data lake and streaming data architectures.
- **Data Virtualization Gets Data Where It Needs to Be** – Data virtualization can provide users a secure, unified and trusted view of business data – without moving data.
- **Modernize Mission-Critical Integration** – Extend and modernize legacy mission-critical integration infrastructure (ESBs, SOA, messaging - without breaking a thing).
- **Low Code Platform's Power of Integration** – Successful low-code gives developers quick and easy access to backend assets using APIs, microservices and integration.
- **Integration for Real-Time Apps and IoT** – See how new-gen integration will support real-time delivery of high data volumes -- across 1000s (millions) of endpoints.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

## Audience

- Job Functions: Executive Management, CxO, Architects, SOA and API Professionals, Integration Developers, Project Managers, Application Owners
- Company Size: 5,000(+): 50% 1,000(+): 66%
- GEO Location: USA: 67% Europe: 11% India: 10% ROW: 13%

## Upcoming Events

Show	Broadcast Date
Enterprise Integration Summit	January 25, 2018
Enterprise Integration Summit	July 26, 2018

## Job Level

Project Management	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

## Featured Technologies

API Management	SOA
Enterprise Architecture	Data & Process Integration
ESB & Messaging	Security
Application Lifecycle Mgmt	

## Past Participants

IBM

akana

ORACLE

axway

software AG

talend

ATTUNITY

redhat

MuleSoft™

TIBCO

neuron esb

Progress

kony

DELL Boomi

snapLogic

denodo

Ping Identity

## Enterprise Integration Summit

JAN 25, 2018  
JUL 26, 2018

### Recent Event Stats \*

1,175	Qualified, cleansed registrations
67%	US Registrations
66%	> 1,000 employees

### Job Levels

Project Manager	36%
C-Level, VP, Director	34%
Developer	21%
Operations	7%

## CLOUD-CON: Integration & APIs

APR 26, 2018  
OCT 25, 2018

### Recent Event Stats \*

1,002	Qualified, cleansed registrations
67%	US Registrations
68%	> 1,000 employees

### Job Levels

Project Manager	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

## Intelligent Data Summit

FEB 22, 2018  
AUG 23, 2018

### Recent Event Stats \*

1,062	Qualified, cleansed registrations
69%	US Registrations
66%	> 1,000 employees

### Job Levels

Project Manager	34%
C-Level, VP, Director	31%
Developer	23%
Operations	8%

## Application Architecture Summit

MAR 22 2018  
SEP 20, 2018

### Projected Event Stats \*

1,123	Qualified, cleansed registrations
64%	US Registrations
69%	> 1,000 employees

### Projected Job Levels

Project Manager	35%
C-Level, VP, Director	31%
Developer	27%
Operations	6%

## Mobile + IoT Summit

MAY 24, 2018  
DEC 6, 2018

### Recent Event Stats \*

1,034	Qualified, cleansed registrations
65%	US Registrations
62%	> 1,000 employees

### Job Levels

Project Manager	35%
C-Level, VP, Director	37%
Developer	19%
Operations	6%

\* Based on the last 2 events